



# LOGO DESIGN

## Questionnaire

Inspirational Great Logo and Brand Design!

## BACKGROUND INFORMATION

What is your name?

What is your Phone number?

What is your Skype ID? (Optional)

What is your email address?

What is your address? (Optional)

## PROJECT DETAILS

What name do you want in your logo?

Would you like a slogan or tagline in your logo?

What industry is your business in? eg. real estate, IT, medicine etc.

## PROJECT DETAILS

Tell us about your business? What do you do? Who are your customers?

Do you have an existing website? If Yes, mention the URL below:

☐ Yes ☐ No

Competitors and similar business (Optional)

## HOW DO YOU PLAN TO USE YOUR LOGO?

- ☐ Web (Website, banner ads, email marketing)
- ☐ Print (Business cards, letterhead, stationery)
- ☐ Clothing (T-Shirts, hats, embroidery)
- ☐ Other

## WHAT IS YOUR COLOR PREFERENCE?

Are there any specific colours you'd like us to use in your logo design? Type it in or use our colour selector below.

## WHAT LOGO STYLE YOU WANT?

**MYLOGO**

☐ Just Fonts

**my  
LOGO**  
RIDE

☐ Font + Meaning

*mylogo*

☐ Handmade

**MYLOGO**

☐ Font in shape

**MYLOGO**

☐ Initials

**MYLOGO**

☐ Abstract Symbol

**MYLOGO**

☐ Silhouette symbol

**MYLOGO**

☐ Geometric symbol

*mylogo*

☐ Illustrative symbol



☐ Hipster / Vintage



☐ Seal and crest



☐ Mascot

## WHAT FONT STYLE YOU WANT?

Fonts on the next page shown are for generalized style preview only; these are not the fonts that will be used.

- |  |  |                                      |
|--|--|--------------------------------------|
| <input type="radio"/> Serif  | <input type="radio"/> <b>TECHNO</b>      | <input type="radio"/> Decorative     |
| <input type="radio"/> Sans Serif                                     | <input type="radio"/> <b>RETRO</b>       | <input type="radio"/> <b>GRUNGE</b>  |
| <input type="radio"/> <i>Script</i>                                  | <input type="radio"/> <i>Handwritten</i> | <input type="radio"/> <i>Brush</i>   |
| <input type="radio"/> <b>TYPED</b>                                   | <input type="radio"/> <b>Medieval</b>    | <input type="radio"/> <b>WESTERN</b> |
| <input type="radio"/> Any other specific style. Please specify here. |  |                                      |

## WHAT IS YOUR COLOR PREFERENCE?

Are there any specific colours you'd like us to use in your logo design? Type it in or use our colour selector below.

**OR Select from below:**

- |   |   |   |  |
|---|---|---|--|
| <input type="radio"/>  | <b>Red:</b> <i>Passion, Anger, Love, Confidence</i>     | <input type="radio"/>  | <b>White:</b> <i>Peace, Balance, Purity, Simplicity</i>  |
| <input type="radio"/>  | <b>Orange:</b> <i>Youthfulness, Cheer, Warmth,</i>      | <input type="radio"/>  | <b>Grey:</b> <i>Neutral, Sophistication, Wisdom</i>      |
| <input type="radio"/>  | <b>Yellow:</b> <i>Sunshine, Happiness, Energy</i>       | <input type="radio"/>  | <b>Black:</b> <i>Modern, Power, Mystery</i>              |
| <input type="radio"/>  | <b>Green:</b> <i>Nature, Balance, Cleanliness</i>       | <input type="radio"/>  | <b>Brown:</b> <i>Earth, Stability, Tradition, Nature</i> |
| <input type="radio"/>  | <b>Blue:</b> <i>Water, Tranquillity, Trust, Power</i>   | <input type="radio"/>  | <b>Pink:</b> <i>Love, Romance, Feminine</i>              |
| <input type="radio"/>  | <b>Purple:</b> <i>Nobility, Power, Elegance, Wisdom</i> | <input type="radio"/>  | <b>Turquoise:</b> <i>Compassion, Healing</i>             |

## IS THERE ANYTHING ELSE YOU'D WANT TO ADD?

Please use this section for any additional comments you would like to make on the design of your new logo.

*Do you have any files, images, sketches or other documents that might be helpful to our designer? Please send us.*

Thank you for taking the time to fill this questionnaire. Please submit this questionnaire to [sales@itcompany.services](mailto:sales@itcompany.services)