



# EMAIL MARKETING

## Questionnaire

Create & send bulk Email campaigns & online surveys

## BACKGROUND INFORMATION

Which marketing channels do you use for your business?

- Website       Social Media       Email Newsletters Print

Have you used email marketing before?

- Yes       No

If yes, which tool do you use?

- MailChimp       Constant Contact  
 I/We don't       Email software (Outlook, Apple Mail, webmail)

Any other (please specify)

How often do you want to send your campaigns?

- Weekly       Monthly       Yearly  
 If any other (please specify)

Do you sell more than one product or service?

Which of your services or products produce the most profits?

How many subscribers do you have?

- 0-500     501-1000     1001-2500     2501-5000     5000+

Which aspects are important to you?

- |   |  |
|---|--|
| <input type="checkbox"/> Pricing  | <input type="checkbox"/> Design or template choice |
| <input type="checkbox"/> Customization                                    | <input type="checkbox"/> Customer support          |
| <input type="checkbox"/> Personalization<br>(e.g. adding name, date, etc) | <input type="checkbox"/> Reporting tools           |
| <input type="checkbox"/> Any other (please specify)                       |  |

Please provide any other details here if we haven't asked and you would like us to consider?

*Do you have any files, images, sketches or other documents that might be helpful to our designer? Please send us.*

Thank you for taking the time to fill this questionnaire. Please submit this questionnaire to [sales@itcompany.services](mailto:sales@itcompany.services)